



2007 LPA Product Managers' Breakfast
7:30AM, Thursday, March 1, 2007
Hyatt Regency McCormick Place, Chicago, Illinois

Registration Form

If you don't receive a confirmation within a week call LPA to verify that your registration form was received.

1st Registrant

Nickname _____
Full name _____
Title _____
Company _____
Business Address _____
City/State/Zip _____
Tel: _____ Fax: _____
E-mail Address _____
Medical/Dietary Requirements/Allergies _____
Emergency Contact/Phone _____

2nd Registrant

Nickname _____
Full name _____
Title _____
Company _____
Business Address _____
City/State/Zip _____
Tel: _____ Fax: _____
E-mail Address _____
Medical/Dietary Requirements/Allergies _____
Emergency Contact/Phone _____

Please note: We cannot offer a choice of menus at each meal--if you would like a vegetarian meal or have special dietary requests, please mention them here so we can make arrangements ahead of time.

Registration Fee: \$100 per LPA member
 \$150 per non-member

Registration Cancellation Policy: No refunds will be made for cancellations.

Method of Payment:

- check payable to LPA enclosed
- credit card: Visa Mastercard American Express

Name as it appears on card _____

Billing address for card _____

Credit card # _____ Expiration Date _____ Security code on card (Visa/MC): _____

Please return form to LPA.



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Bill Kelly, President of BioInformatics, LLC will present key findings from **Marketing to Life Scientists 2006: Capitalizing on Media Engagement**, profiling a segment of life scientists who are *highly engaged* with the marketing communications of their suppliers.